

HAYS COUNTY AREA FOOD BANK

Feeding Hungry People Since 1984

HOMETOWN HARVEST

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FOOD BANK CHANGES NAME

Since 1984, the Food Bank has been on the front lines helping to feed the elderly, families with children, the sick and disabled, the homeless and others suffering from hard times in Hays County. The Board of Directors recently voted to change the name of the organization to the Hays County Area Food Bank to better reflect the entire service area. All opera-

tions will remain the same.

The Board recognized a need to incorporate people from other parts of the County in its membership to develop support and improve operations in those areas. To that end, Board Members were recently recruited from Buda and Wimberley. They will serve as liaisons to outlying areas to raise awareness about the Food Bank's mission,

needs, and services.

As Pat Tessaro, Executive Director, explains, "We have served Hays County for 20 years, but because of our name, we are naturally associated with San Marcos. While a majority of people we help are from San Marcos, we also distribute food weekly in Buda, Kyle, and Wimberley. We found that many people from outside San Marcos were not aware of the Food Bank and that we feed hungry people in their community, too. Our goals for this year include improving customer service and expanding our base of support. This name change is a step towards realizing those goals."

IMPORTANT DATES

Holiday Food Drives
Oct—Dec

Anniversary Event
Nov 4



Operations Manager, Albert Garcia, measures for a new sign

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Board Hosts 20 Year Anniversary Celebration on November 4



The Food Bank Board of Directors invites supporters in the community to celebrate the agency's 20th anniversary on November 4, 2004 at the San Marcos Activity Center from 7:30 - 9:00 PM.

Our keynote speaker, Mrs. Eleanor Crook, will talk about hunger issues in the United States. The program will highlight food bank history, honor our partners in the community, recognize our volunteers, and raise money for

the Thanksgiving season. Refreshments of gourmet desserts, coffees, and teas will be served courtesy of HEB and Gary Job Corps Culinary Arts.

Thanks to our sponsors: American National Bank, Skiles Real Estate, Frost Bank, Wells Fargo Bank, McCoys, Ozona Bank, McGlothlin Carpets, Thermon, Blackwells Best - Jane Hughson, and Hill Country Faith Ministries.

Tickets are \$25 .00 each. Contact Becky Bradley at the Food Bank for more information.

Christmas in July FOOD DRIVE A SUCCESS

Our second annual *Christmas in July* food drive was a great success thanks to individuals who contributed \$3950 to the effort. And hats off to Grande Communications CEO Bill Morrow for challenging his employees to double last year's total of food collected. The entire company enthusiastically raised a total of **75 tons** of food in July. Grande gave our local food bank 722 lbs. of food and \$5663 to feed hungry people. Thanks to everyone for the generous response.



HEB CUSTOMERS DONATE \$5000

HEB's annual *Help End Hunger* campaign netted \$5000 for the local food bank. Tear off coupons at each checkout stand were available for shoppers to add a donation to their final grocery bill. This year, the campaign raised a total of \$280,000 which will benefit 14 Texas Food Banks.

Pictured L-R: HEB's Eddie Garcia, Becky Bradley and Pat Tessaro from the Food Bank, local store managers Bruce Schneider and Barbara Hammer, and "Buddy"



HAYS COUNTY AREA FOOD BANK 2004 BOARD OF DIRECTORS

- Joe Castillo, President
- Paul Hendricks, Vice President
- Jane Hughson, Secretary
- Sandra Michalewicz, Treasurer
- Constable Lupe Cruz
- Estella Cortez
- Barbara Hammer
- Debbie Gonzales Ingalsbe
- Marcus Jackson
- Neva Lockett
- Susie Longoria
- Kirk Sedberry
- Mark Shellard
- Connie Skiles
- Paulette Wallington
- Judith Williams

FOOD BANK STAFF

- Albert Garcia,
Operations Manager
- Becky Bradley,
Administrative Assistant
- Patricia Tessaro,
Executive Director

MISSION, MISSION, MISSION

By Pat Tessaro, Executive Director

The standard line in real estate is location, location, location. But in the non-profit world, our focus is always mission, mission, mission.

The mission of the Food Bank is to feed hungry people. That fact is the central theme of everything we do, day in and day out. Staff, volunteers, board members—we all focus on this task. It helps to guide our direction and clarify our goals.

Focusing on feeding hungry people helps us to persevere during the hard times and realize its all worth doing at the end of the

day. It is satisfying to realize that because of my efforts today, someone in need had something to eat - seniors, young children, someone that is ill.

In thinking about our mission recently, I realized that the Food Bank itself really doesn't have "needs" per se. Yes, we need a new van and we need to pay the utility bill but only because hungry people need to eat today. Our staff doesn't work just to provide a paycheck for three people. We don't keep the building clean or handle the food safely just to have something to do. We do these things to ex-

cute our mission well and in a professional manner. And no matter the task, everyone contributes to the overall accomplishment. The bottom line is that we exist only to feed those in need.

It really is all about mission, mission, mission.



FOOD BANK GEARS UP FOR HOLIDAY SEASON

In an effort that has become a signature event, each fall we collect food and money to provide a holiday meal for local families in need. Last year, we provided a turkey and all the trimmings for 943 families throughout Hays County. Our Holiday Food/Fund Drive runs from September through December. Local businesses, churches, social and civic organizations, schools, and other groups all pitch in to help. For more information on organizing a food/fund drive in your neighborhood, church, or workplace, call us at 392-8300.

HOLIDAY WISH LIST

- Turkeys
- Canned Yams
- Canned Vegetables & Fruits
- Stuffing
- Cornbread Mix
- Cake Mix
- Canned Cranberry Sauce
- Pumpkin Pie Filling
- Rice
- Dry Beans
- Pasta
- Cereal
- Soups
- Macaroni & Cheese
- Tuna
- Peanut Butter

HAYS COUNTY AREA FOOD BANK

220 Herndon Street
San Marcos, TX 78666

(512)392-8300
FAX (512)392-5286

Feeding Hungry People Since 1984



You are invited to a party!
Join us as we celebrate our 20th anniversary

November 4, 2004

San Marcos Activity Center
501 E. Hopkins St.
San Marcos, TX
7:30 pm—9:00 pm
Tickets are \$25.00 each

*Gourmet desserts, coffees, & teas will
Be served courtesy of HEB and Gary Job Corps*

**All proceeds benefit
the Food Bank**

EVENT TICKETS

\$25 EACH

Name: _____

Business: _____

Address: _____

Phone: (____) _____

of Tickets _____

Cash or check enclosed

MAKE CHECKS PAYABLE TO
HAYS
COUNTY AREA FOOD BANK