

HAYS COUNTY AREA FOOD BANK

STEPS TO A SUCCESSFUL FOOD/FUND DRIVE:

Because people are hungry year round, the Food Bank welcomes donations of money and food anytime during the year.

A drive may include either food or money or both. Every dollar helps and every can counts. Because we get food from the Capital Area Food Bank for .12¢ a pound, our dollar goes farther than that of average person shopping at the local grocery store. Every \$1 donated = 8 lbs. of food purchased.

- Start early so that you can plan and promote your food drive. Involve your neighborhood, workplace, church, school, or any other organization you belong to.
- Set up a beginning and ending date, establish a centralized collection point for food and funds. Your drive can be one day or several weeks.
- Set a realistic goal and go for it.
- Advertise in the local newspapers, radio, and TV as well as in church bulletins and fliers put up around town.
- Be creative! Challenge another group to a contest to see who can raise the most money and pounds of food. Have an event and use canned goods as entry price in place of tickets. Collect \$1 from each staff, student, or member.
- Money donated directly to the Food Bank is tax-deductible. Make all checks payable to the Hays County Area Food Bank. Receipts are available upon request.
- Use this opportunity to educate your group and the community about hunger issues. Ask the Food Bank for information, take a tour of the facility, have a speaker talk to your group at a meeting, and do some research on your own at www.secondharvest.org.
- A limited supply of donation barrels are available from the Food Bank or you can use your own boxes or bags. We can help with flyers, posters, donation containers, or brochures about hunger and our mission. See the enclosed Resources Form.
- Remember to pack all items in sturdy bags or boxes and don't make them too heavy! Tape bottom and sides as needed.
- Call Food Bank staff at (512)392-8300 in advance to arrange a time to drop off your donation during office hours Monday through Friday from 8:00 AM to 4:00 PM. We will help unload and weigh the food, and make sure you get a receipt. A thank you letter will be sent to your organization.

***Our mission is to feed hungry people
because no one in Hays County should go hungry.***